

GLOBAL

September 2025

www.GlobalJewelrySpecial.com

Jewelry Equipment, Tools & Accessories

Vasui®

K2 NEXT

VACUUM PRESSURE CASTING MACHINE

8000



**潤記號機械設備有限公司
YUEN KEE HO MACHINERY LTD**

Rm. M-5, 8/F, Kaiser Estate Phase 3, 11 Hok Yuen Street, Hunghom, Kowloon, HongKong
Tel: (852) 2330 0090 Fax: (852) 2627 0199 Email: anita@yuenkeeho.com, samdeng@orfintech-intl.com

YING LEE Jewellery & Finding



Explore Intelligence, Create Value

Jumbo spring lock



Screwback ear wire



Seamless flat magnetic clasps



Leverback earrings



Silicone Slider



Shortener



Toggle



Silver clasps



Cameo



Ying Lee Jewellery Factory Ltd.

Flat M1B-1, 7/F., Kaiser Estate, Phase 3, 9-11A Hok Yuen Street, Hung Hom, Kowloon, Hong Kong

Email: info@yinglee.com.hk Tel: (852) 2366 2233

Cameo & Sterling Silver Cameo Jewellery

Resin Cameo

RCRM
062

RCRM
498

RCRM
595P

RCRM
697B

Agate Cameo

M016
30x40

B001
30x40

B004
30x40

M014
30x40

B015
30x40

B059
30x40

B012
30x40

B044
35x35

M025
25x35

B026
27x35

B001
27x35

B002
27x35

B001
27x35

B073
23x30

B048
22x30

B070
21x27

B014
22x30

A015
18x25

B046
18x25

M033
18x25

M034
18x25

B028
18x25

B026
18x25

B038
18x25

B039

B009

F005
18x25

A019
18x25

M039
18x25

B010
18x25

M001
18x25

B005
18x25

B024

B026

B020

M012

B022

M038
18x25

Red Agate Cameo

Pink MOP Cameo

White & Black MOP Cameo

YING LEE
Jewellery & Finding

英利寶石首飾廠有限公司
YING LEE JEWELLERY FACTORY LTD.

香港九龍紅磡鶴園街9-11A凱旋工商中心三期7樓M1B-1室
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Tel: 852-2366 2233 852-2388 0097 Fax: 852-2739 6102
Website: <http://www.yinglee.com.hk> E-mail: info@yinglee.com.hk

YUEN KEE HO 潤記號®

Having been established for 53 years, Yuen Kee Ho takes pride in its manufacture of different kinds of high-quality jewelry accessories and equipments. A leading supplier of jewelry appliances based in Hong Kong, Yuen Kee Ho is an agent of various international brands, such as Yasui, EnvisionTEC, OROTIG, among others. The company believes in the importance of high quality, competitive prices and prompt delivery. It respects customers who demand outstanding high-quality suppliers, keeping an eye on quality which is highly valued by the company, as reflected in every aspect of its products, such as designs, price and service.

Yuen Kee Ho offers a wide spectrum of equipments, including rapid prototyping machine, pressure casting machine, welding machine, magnetic tumbler, etc. Using the state-of-the-art equipments, the company adopts technologies of its own to create the supreme products for its clients. Yuen Kee Ho also specialises in producing customised products that are in accordance with clients' specific demands, ensuring them to be able to find exactly what they are looking for.

YASUI Vacuum Pressure Casting Machine K2NEXT 8000

K2NEXT 8000

Model	VPC K2NEXT 8000	
Description	Vacuum Pressure Casting Machine K2NEXT 8000	
Casting system	Vacuum pressure casting system Max.pressure 0.3 MPa, with internal gas tank	
Replacing gas	Single gas (Argon)	
Program memory	100 memories	
Control	Specially designed micro-processor control Temperature control by PID with accuracy of $\pm 2^{\circ}\text{C}$	
Heating	Induction heating (with specially designed metalstirring function)	
Oscillation	4.8 kW	
Cooling water	Tap water direct cooling system more than 3 L / min, more than 1.5 kgf / cm ² , Less than 30 $^{\circ}\text{C}$	
Flask	Flask is elevated by the air cylinder to secure tight gas sealing and, as a result, perfect atmosphere separation of in-&out-flask.	
Max. flask size	Standard: 125 mm dia. $\times$ 230 mm (H)	
	Option: 125 mm dia. $\times$ 300 mm (H)	
Crucible volume	Volume	158 cc
	Weight	100 cc
Max. casting amount	Weight	24K: 2.0 Kg
		18K: 1.55 Kg
		14K: 1.4 Kg
		925Ag: 1.0 Kg
Shot maker	Option (Shot Maker SM1)	
Data output	Option: USB Memory (2 - 16 GB)	
Max. temp.	K-type	1,200 $^{\circ}\text{C}$
	R-type	1,300 $^{\circ}\text{C}$
Ultimate vacuum	0.1 to 10 hPa (depends on the vacuum pump)	
Vacuum filter	High mesh, replaceable from the front panel	
Power source	380 V $\pm$ 10 %, 50 / 60Hz 3 phase, 6.3 kVA	
Net weight	Approx. 250 Kg	

*Specially-made connecting cable (option) is necessary.



RBF21, RBF37 Made by Yasui Quality Seal

The steel pot can be ideally and evenly heated in every part of the turntable. The rotation of the turntable will stir the atmosphere in the furnace, and the radiation of the heater will be randomly reflected. Through this technology, all the steel pots are heated at the same temperature, regardless of the power outage recovery function of the equipment at any position in the furnace. Wax-mounted overheating protection system 8-segment heating program, 20 program storage

Temperature tracking and monitoring to ensure optimal setting of sintering temperature Equipped with a secondary burner, the environment is odorless and ensures the safety and health of employees



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Striving to satisfy every customer's request and thus to earn their trust, Yuen Kee Ho offers diversified and one-stop service. In addition to customisation of equipments tailored to meet individual requirements, the company is also pleased to provide its clients professional knowledge about the appliances as well as their usages. The follow-up services of Yuen Kee Ho are dedicated to fulfil clients' specific needs and expectations. It is the commitment of Yuen Kee Ho to please every customer with the best service guaranteed.

Diversifying its product range, Yuen Kee Ho has extended its mastery in producing jewelry accessories, in particular gold solders for goldsmiths and jewellers, plating solutions and materials, as well as gold accessories. In the future, Yuen Kee Ho will remain committed to expanding the diversity of its products so as to meet up with various market demands.



RRNext

Machine Properties	
Laser Type	Diode-Pumped Fiber (YB) Laser
Laser Source (Nominal Power)	30 W, 30 W MPOA, 50 W, 60 W MOPA, 70 W HD, 100 W HD
Marking Area	60 x 60 mm (with 100 mm focal lens) 110 x 110 mm (with 160 mm focal lens) 145 x 145 mm (with 210 mm focal lens)
Z Axis	Motorized with manual and software control, Z-axis stroke of 200 mm
Frequency	1.0 kHz - 4000 kHz
Safety Class	Class 1 (hatch closed), Class 3R (hatch open)
Software	MARKo / samlight or EZ Cad
Cooling System	Forced air
Wave Length	1064 nm
Power	230 Vac $\pm$ 10%, 50/60 Hz, 1P + N + PE, 1.0 kW Max
Weight	71 kg



EvoX Tech

Machine Properties	
Crystal Type	Nd:YGA @ 1064
Pulse Power	250 J
Pulse Duration	25 ms
Peak Pulse Power	10 kW
Average Power	90 W
Pulse Frequency	0 - 40 Hz



EVO X

Machine Properties	
Crystal Type Nd:YGA @ 1064	ϕ 7 mm
Pulse Power	225 J
Pulse Duration	25 ms
Peak Pulse Power	9.0 kW
Average Power	90 W
Pulse Frequency	0 - 40Hz
Electrical	115 - 230 VAC $\pm$ 10%, 1+N ph, 50/60 Hz, 16A
Focal Diameter	0.1 to 2 mm
Command Access	External with 7" capacitive touch screen display, internal with rotary switch
Cooling System	Liquid cooled (4 l) with forced ventilation
Weight	41 Kg



潤記號機械設備有限公司
YUEN KEE HO MACHINERY LIMITED



Ai Jewelry x3explorer 人工智能珠宝设计软件 Innovation and Sustainability

内卷 No Way

文字描述 快速生成高清设计图片
珠宝企业高管和设计师的理想选择
轻松拥有源源不断的创新珠宝款式
是珠宝企业获取更多订单的策略

购买J608HD x3plus
赠送高级套餐(1年)的使用权限,名额有限

文字描述通过Ai Jewelry x3explorer极速生成源源不断的珠宝款式



Ai生成案例1



Ai生成案例3



Ai生成案例2

生成的图片分辨率达:2024x2048 pixel



UNIWAY
3D TECHNOLOGIES

BEFORE & AFTER

Yasui®



Cooksongold
Heimerle + Meule Group

OROTIG



GemLightboxPro

GemSparkle



Print Your Potential

Heraeus

starrag

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潤記號機械設備有限公司
YUEN KEE HO MACHINERY LIMITED



Ai Jewelry x3+ 人工智能珠宝设计软件 Innovation and Sustainability

图片可直接导入生成 STL
提升3D画图效率,设计师的理想选择
轻松拥有源源不断的珠宝款式3D文档
解决入行人员少,技术断层的深运影响
节省制造成本,提升竞争力

购买J608HD x3plus

赠送高级套餐(1年)的使用权限,名额有限

图片导入Ai Jewelry x3+ 生成源源不断的珠宝款式3D文档



图片或手画设计图

生成STL

=

Ai Jewelry x3+



Ai 生成3D文档正面

+



Ai 生成3D文档背面



UNIWAY
3D TECHNOLOGIES

BEFORE & AFTER

Yasui®

Cooksongold
Heimerle + Meule Group

OROTIG

OTEC
PRECISION FINISHING SOLUTIONS

GemLightboxPro

GemSparkle

envisionTEC
Print Your Potential

Heraeus

starrag

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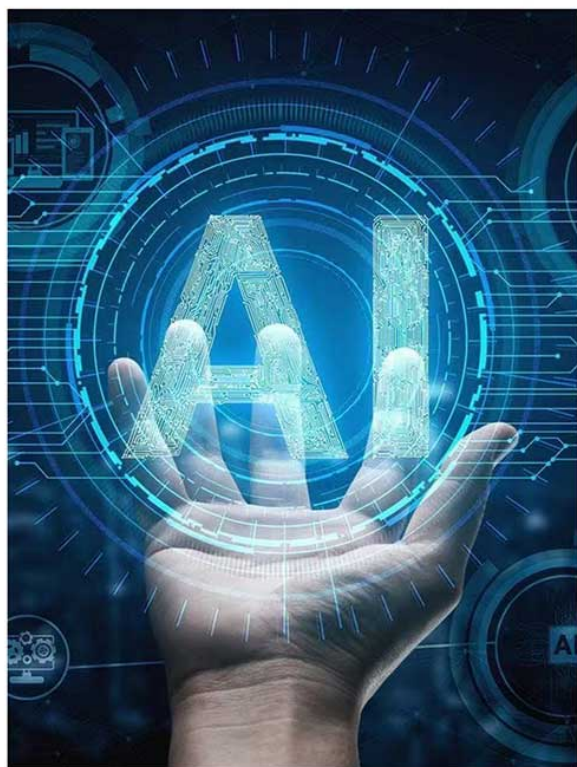
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潤記號機械設備有限公司
YUEN KEE HO MACHINERY LIMITED



Ai Jewelry x3

3D 渲染引擎

JCD文件可直接导入渲染

Marketing Strategy

节省制造成本,提升竞争力



案例4



案例5

Ai Jewelry x3 渲染生成源源不断的珠宝款式,产品快速面向市场



3D渲染引擎案例1



3D渲染引擎案例2



3D渲染引擎案例3



UNIWAY
3D TECHNOLOGIES

BEFORE & AFTER

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潤記號機械設備有限公司
YUEN KEE HO MACHINERY LIMITED



XRF Gold Analyzer 高精度验金机 B6

10.1英寸彩色触摸显示屏
美国 Amptek SDD探测器
可测含量范围:ppm~99.99%
检测的元素范围:从元素钛至铀
包括贵金属元素
测试腔尺寸:250 x 250 x 75mm
珠宝厂的首选



XRF Gold Analyzer 验金机 P6

8.1英寸彩色触摸显示屏
美国 Amptek SDD探测器
可测含量范围:ppm~99.99%
检测的元素范围:从元素镁至铀
包括贵金属元素
测试腔尺寸:217 x 147 x 90mm
珠宝店的首选



Coating Thickness Analyzer 高精度镀层分析仪 B6T

美国 Amptek SDD探测器
可测含量范围:ppm~99.99%
检测范围:成分元素从镁到铀,镀层元素从锂到铀
最低检出0.005微米的厚度,可分析5层以上镀层
测试腔尺寸:460 x 370 x 210mm
外接显示屏
电镀厂的首选

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深圳市福田區沙頭街道天安社區泰然五路4號天展大廈4層D座



LUXOR PREZIOSI

Luxor Preziosi s.r.l., based in Vicenza, creates gold and silver chains, Omega chains, and high-quality diamond cut beads.

Luxor Preziosi s.r.l. began designing, producing, and distributing its goods all over the world utilizing in-house construction machinery, with the goal of combining the deep goldsmith knowledge of Vicenza with modern technology to satisfy the requests from worldwide buyers.

The brand is known for its continual research into production improvement while keeping the high quality, as well as its efforts to build long-term relationships in order to carry on the traditions of their time-honored brand.



LUXOR PREZIOSI SRL

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LUXOR PREZIOSI

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CHRYSOS

ITALIAN > FUTURE > CHAINS

Chrysos was founded in 1987 by the Bernardi brothers, Carlo and Francesco. Driven by a bold desire to pour their vast technical expertise into the gold sector was a groundbreaking endeavor.

Their ambition and tenacity lead to a rapid and continual growth and now we are world leader in the production of chains and diamond cut beads in gold and 925 silver. Our jewelry is manufactured at the highest quality standards, guaranteeing maximum oversight at each phase of production cycle. Innovation, creativity and passion are parts of our philosophy and have been fundamental components of our success. The strong international appeal of our products allows us to export to 80 countries, partnering up with top wholesalers, retailers, media channels and dept stores.



Chrysos Spa

Via Vallina Ortice, 8-16 - 31030 Borso del Grappa (TV) Italy

Telephone +39 348 80790650

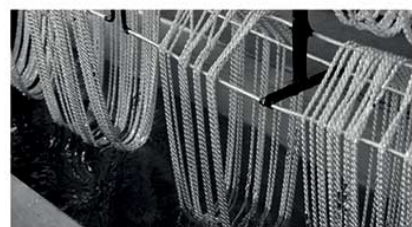
Website: www.chrysos.com

Email: cristina@chrysos.com





CHRYSOS
ITALIAN > FUTURE > CHAINS



www.chrysos.com

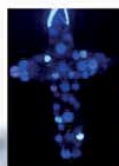
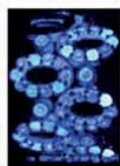


chrysos@chrysos.com

EzView Series Diamond/CVD Checker

Specifications:

Model	EzView-100	EzView-100 PLUS
Effective testing area	110*80mm	180*130mm
Sample chamber size	200*240mm	330*240mm
Sample type	Bare diamond, rough diamond, finishing jewellery (ring, bangles, necklace)	
Smallest sample size	0.001 Carat	
Effective Pixels	24.16 million pixels	
Image resolution	6000 x 4000	
Software	Based on Windows 10 system, easy to operate	
Power supply	220V 50Hz / 110V 60Hz	
Dimension	260*300*350 mm	400*300*400 mm
Weight	11Kg	19Kg
Warranty	1 year	



陳廣記(香港)有限公司

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Nano系列便攜CVD鑽石批量檢測儀

Nano和Nano+便攜型鑽石/CVD/HPHT批量檢測儀是一個創新的儀器，小巧輕便，易於攜帶和托運，客戶可以在購買鑽石的現場進行快速檢測，篩選出自己可以確認的天然鑽石再進行購買。

Nano和Nano+也同樣適合於在一些工作空間緊湊的場所中使用，其供電方式靈活，耗電量極低，用一個大容量的充電寶，可以連續工作許多天。

Nano和Nano+檢測準確，速度快，很多海外實驗室都在使用EzView系列檢測儀檢測鑽石、CVD、HPHT。

為什麼選擇Nano和Nano+？

這是一台真正便攜型的儀器，尺寸只有手掌大小，重量很輕，可以放在隨身的背包中，並且可以用充電寶供電。如果乘飛機，儀器內部沒有電池，可以空運到任何地方。

儀器的準確度非常高，基於光譜分析原理，檢測更直觀。所以很多國外的實驗室都選用的是EzView系儀器。

儀器和手機之間無線連接，使用起來簡單方便。檢測的時候，手機放在儀器上的固定位置；查看結果的時候，可以把手機拿起來，隨意翻看，執行放大等操作。

檢測速度非常快，只要十幾秒就能完成檢測。

小儀器，大測試區域。可以批量檢測裸石和珠寶成品，包括戒指、耳釘、耳環、手鏈、項鍊，等等。

多種供電方式，可以使用交流電220V/110V供電，也可以使用充電寶供電。

操作非常簡單，只需要手機無線連接儀器，運行相應的App，點擊測試，就會自動完成檢測。

規格：

型號	Nano	Nano+ (手鐲檢測)
有效測試區域	80*60mm	80*75mm
樣品倉尺寸	85*70mm	85*85mm
樣品類型	裸石、戒指、項鍊、耳環、等等	裸石、戒指、手鐲、項鍊、耳環、等等
最小樣品尺寸	0.001 Carat	0.001 Carat
軟件	Android	Android
電源	AC220V/110V/DC5V	AC220V/110V/DC5V
機器尺寸	120*120*110 mm	120*120*160 mm
重量	1.38公斤	1.75公斤



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Livior SpA was founded in 1987 and now specializes in industrial production of silver chains. With the strong passion, technical knowledge and innovative ideas of its founder Danilo Bontorin, Livior quickly established itself amongst the leading companies in the industry internationally. Tradition combined with the latest technology, continuous innovation and research in the field of design make Livior a company which has a pre-sence in key international markets and whose name is recognized as a guarantee of the highest quality standards.

The Philosophy

LIVIOR strives to be a "market-oriented" company. Continuous investment in R & D training guarantees its customers: up to data products both in terms of technological development and of current styling, all the while ensuring professional and qualified service. Knowing and understanding the customers, business partners and the consumer's needs, trends and fashions; this summarizes the business philosophy of LIVIOR.

Technology

Our goal is to ensure the customer the supply of products and services of the highest possible level. Continual investments in research and Innovation, together with the use of advanced machinery and highly skilled workforce, enable us to offer a range of product that are highly diversified and always at the peak of technological developments, and as a function of current market trends.



LIVIOR Spa

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Website: www.livior.it

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LIVIOR spa - Via Rivoltella, 7 - 36060 Romano d'Ezzelino - Vicenza - ITALY
Tel. +39 0424 512929 - Fax +39 0424 511284 - info@livior.it - www.livior.it



Karizia is a leading manufacturer of sterling silver chains, all of which are designed with an eye toward Italian style and fashion tradition, as well as high product quality and durability, ensuring the best look and price balance. The existing Karizia product line includes over 8000 basic sterling silver, bonded silver, and gold.



KARIZIA SRL

Via Lorenzo Perosi 18/20, 36022 San Giuseppe di Cassola (VI)
Telephone +39 0424 511442
Website: www.karizia.it
Email: silviam@karizia.it / info@karizia.it



For detection of precious metals such as
gold, silver, copper, zinc and nickel !



Accurate | Fast | Non-destructive

EDX 3000

Energy Dispersive X-ray Fluorescence Spectrometer

So far, Skyray products have been exported to more than 140 countries and regions.

www.skyray-instrument.com

Jiangsu Skyray Instrument Co. Ltd.

COLPO & ZILIO

Handmade in Italy

Colpo & Zilio S.p.A. is a well-known manufacturing jewellery company situated in Vicenza (Italy), highly specialized in the realization of jewellery clasps in 18kt, 14kt, 9kt and 8kt, in silver and most of them in platinum as well. All the clasps are suitable for necklaces and bracelets, for pearls strands, for semi- precious stones and also for every kind of chain.

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Lab-Grown Diamond Market Trends: Navigating Growth in a Maturing Landscape

The lab-grown diamond jewellery market, once championed as a radical disruptor in the luxury sector, is now undergoing a period of introspection and recalibration. After several years of explosive expansion, marked by double-digit annual growth rates and a wave of consumer enthusiasm, the market is showing signs of entering a more mature phase. Global sales of lab-grown diamond jewellery are projected to approach nine billion US dollars in 2024. This continued growth is still underpinned by a combination of factors such as affordability, an ethical branding narrative, and evolving consumer values. However, the pace is beginning to moderate, suggesting that the market is transitioning from a phase of rapid expansion to one of strategic consolidation. According to recent insights from analysts at Fortune Business Insights, this deceleration is not necessarily alarming but does indicate an inflection point. The industry must now contend with new forms of complexity and competition, creating both challenges and opportunities for established players and emerging entrants alike.



The early success of lab-grown diamonds was largely driven by their appeal to a new generation of value-conscious consumers. These buyers, particularly younger demographics such as millennials and Gen Z, were drawn to the relative affordability of lab-created stones, which are typically 30 to 40 percent less expensive than their mined counterparts. In addition to cost savings, many buyers viewed lab-grown diamonds as a more ethical and environmentally responsible choice. The absence of mining, and the avoidance of associated social and ecological controversies, resonated strongly in an era when sustainability has become a key factor in luxury purchasing decisions.

The global market for lab-grown diamonds was valued at nearly twenty-three billion US dollars in 2023 and is forecast to grow to more than seventy-four billion by 2032. These headline figures suggest a robust long-term outlook. However, a closer examination reveals a more nuanced picture, especially within the jewellery segment and particularly in the United States, which accounts for a significant majority of global sales. Here, signs of market saturation are beginning to appear, along with subtle shifts in consumer sentiment. What was once perceived as a revolutionary alternative is now seen by some as a mainstream option, and with that shift comes a different set of consumer expectations.

Price Pressures and Value Perception

One of the most pressing issues facing the lab-grown diamond industry today is the ongoing erosion of price. As manufacturing technologies such as High Pressure High Temperature and Chemical Vapor Deposition become more efficient and widely adopted, the cost of producing lab-grown diamonds continues to fall. This increase in supply has led to downward pressure on prices across many segments. While this may initially benefit consumers, it raises important questions about the long-term perception of value. More buyers are starting to question whether lab-grown diamonds can serve as enduring symbols of love or wealth in the same way natural diamonds have traditionally done. The resale market for LGDs remains underdeveloped, and concerns about their ability to retain or appreciate in value over time are becoming more pronounced.

This price dynamic is already influencing how lab-grown diamonds are positioned in the market. Increasingly, they are being marketed as fashion jewellery rather than long-term investments. This shift may open up new opportunities in categories such as everyday wear, but it also risks undermining the aspirational status that diamonds have long enjoyed. For brands, the challenge lies in maintaining a sense of exclusivity and emotional resonance while operating in a category that is becoming more commoditized.

Regulatory Scrutiny and Sustainability Standards

Another emerging challenge is the growing scrutiny around sustainability claims. As more brands use environmental messaging as a key selling point, regulators and industry watchdogs are beginning to demand greater transparency and accountability. While lab-grown diamonds do avoid the environmental degradation associated with mining, their production is not inherently carbon-neutral. The energy-intensive nature of some manufacturing processes, particularly those that rely on non-renewable energy sources, has raised questions about the actual environmental impact of these products.

This has led to increased calls for third-party certification and standardized disclosure practices. Consumers are becoming more sophisticated and are no longer satisfied with vague or unverified claims. They want clear, independently verified information about how and where their jewellery is made. Brands that fail to deliver this transparency risk losing credibility, especially among the eco-conscious buyers who were instrumental in the early growth of the lab-grown segment.

Diversification Beyond Engagement Rings

In response to these challenges, many industry players are taking strategic steps to diversify their offerings. While engagement rings remain a core category, there is growing investment in other types of jewellery, including earrings, necklaces, bracelets, and gender-neutral designs. This move reflects both a desire to reach new customer segments and an understanding that relying too heavily on the bridal market may no longer be sustainable in the long term.

Fashion trends are also influencing this diversification. As consumers seek pieces that can be worn every day and that reflect their individuality, brands are responding with collections that emphasize versatility and self-expression. The rise of gender-neutral jewellery in particular is helping to redefine traditional categories, opening up the market to a broader range of buyers and reflecting the evolving cultural landscape.

International Momentum and Market Expansion

While the United States continues to dominate global sales, other regions are showing strong potential for growth. Asia Pacific, which accounted for over thirty-three percent of the global market share in 2023, is emerging as a major force. India and China, in particular, are playing dual roles as both manufacturing powerhouses and fast-growing consumer markets. Government-backed research and development initiatives, combined with favorable trade policies and rising domestic demand, are helping these countries establish themselves as key players in the global LGD ecosystem.

India has been especially proactive, with government incentives designed to attract investment, support innovation, and increase export competitiveness. At the same time, rising disposable incomes and increasing brand awareness are making lab-grown diamonds more accessible to a broader swath of the population. In China, a growing middle class and a strong preference for branded, ethically sourced products are also driving demand.

European markets are experiencing their own form of growth, particularly in countries such as Germany, France, and the Netherlands, where consumers place a high value on sustainability and ethical sourcing. Meanwhile, in regions like the Middle East and South America, cultural attitudes toward luxury are evolving, creating new opportunities for lab-grown diamond brands to establish a foothold.



The Rise of Omnichannel Strategies

As consumer behavior continues to evolve, omnichannel engagement is becoming a critical component of success. Buyers today often begin their purchase journey online, conducting extensive research and comparisons before ever setting foot in a store. Brands that can seamlessly integrate digital and physical experiences are better positioned to meet these expectations.

This includes investment in digital tools such as virtual try-on technology, AI-powered product recommendations, and immersive web platforms that replicate the tactile experience of in-person shopping. In-store, personalized consultations and interactive displays are helping bridge the gap between convenience and connection. Ultimately, the goal is to create an experience that is not only frictionless but also emotionally satisfying.

Operational Adaptation and Direct-to-Consumer Growth

In parallel with these consumer-facing strategies, brands are also rethinking their internal operations. As competition intensifies and margins tighten, efficiency is becoming more important than ever. Companies are exploring ways to streamline their supply chains, invest in automation, and adopt more predictive inventory systems. The use of data analytics is also increasing, allowing brands to better anticipate demand, personalize marketing efforts, and optimize pricing strategies.

Direct-to-consumer models are gaining popularity, particularly among newer brands looking to differentiate themselves from traditional retailers. By cutting out intermediaries, these companies can offer more competitive pricing while also building stronger relationships with their customers. This model also provides access to valuable consumer data, which can be used to refine product development and enhance brand loyalty.

The Importance of Brand Storytelling

In an increasingly crowded marketplace, branding has become a decisive factor. Consumers are not only buying a product but also aligning themselves with the values and identity that a brand represents. Storytelling is central to this process. Brands that can articulate a compelling narrative—one that encompasses craftsmanship, sustainability, innovation, and emotional significance—are more likely to inspire trust and long-term loyalty.

Marketing strategies are becoming more sophisticated, with a growing emphasis on influencer campaigns, celebrity partnerships, and purpose-driven messaging. These approaches help humanize the brand and create emotional resonance, turning individual purchases into meaningful experiences. As lab-grown diamonds become more mainstream, differentiation through story and values will be key to maintaining a competitive edge.

Competitive Dynamics and Industry Consolidation

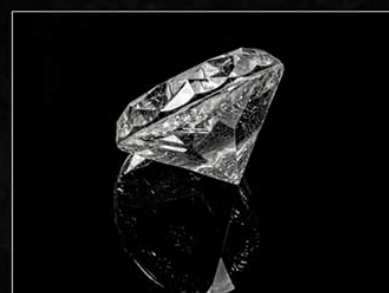
The competitive landscape is becoming increasingly dynamic, with established players and innovative newcomers both vying for market share. Companies like Mini Diamonds, WD Lab Grown Diamonds, De Beers Group, Adamas One Corp, and Diamond Foundry are all making strategic moves to expand their global presence. Recent developments include new retail store openings, price recalibrations, and mergers aimed at consolidating capabilities and resources.

Some players are also experimenting with new product formats, such as coloured lab-grown diamonds and blockchain-based traceability, in an effort to stay ahead of consumer expectations. These innovations not only add variety to the market but also reinforce the industry's focus on transparency and personalization.

Looking Toward a Sustainable Future

The lab-grown diamond market is projected to account for ten percent of the global diamond industry by 2030, a significant leap from current levels. This trajectory reflects not just market momentum, but also a broader shift in how luxury is defined and consumed. As the industry moves forward, success will depend on the ability to balance cost advantages with enduring value, to back sustainability claims with measurable action, and to build emotional connections through thoughtful branding and innovation.

While the explosive early growth may be slowing, the sector remains vibrant and full of potential. The next phase will be shaped not by how rapidly the market expands, but by how intelligently it adapts. Those brands that can navigate complexity with clarity, and turn emerging challenges into opportunities for reinvention, will be the ones that define the future of the lab-grown diamond industry.



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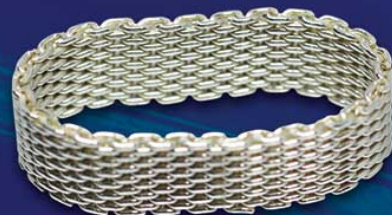
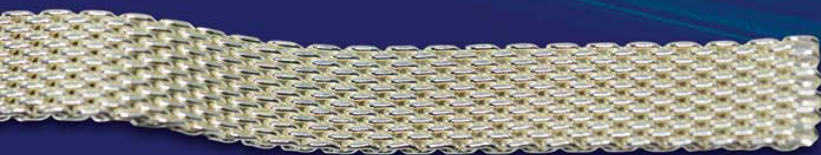
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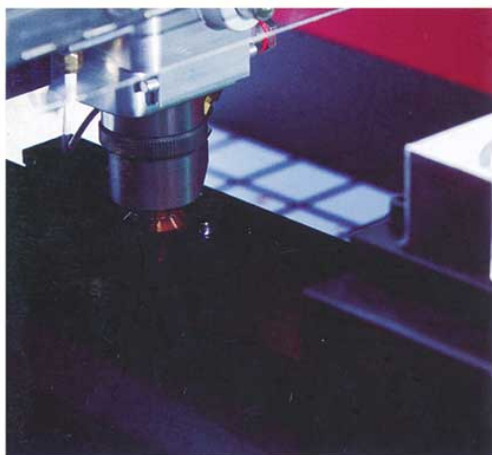
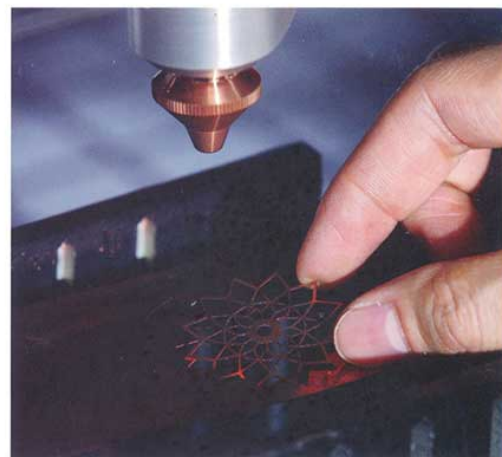
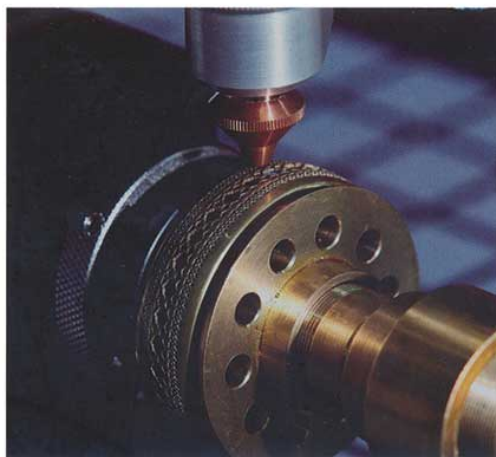


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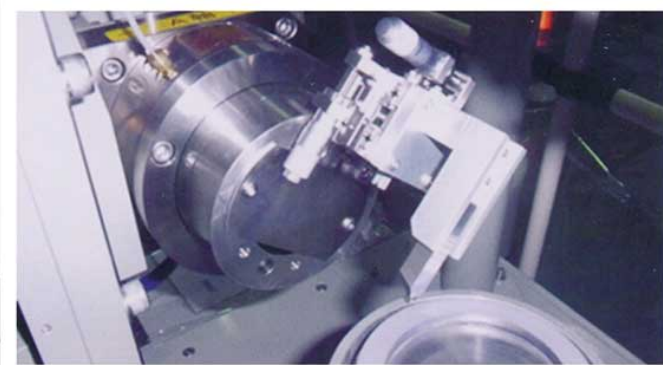
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with Extensive Applications of 3D Printing

Since its establishment in 2015, "Hong Kong 3D Printing Association" (HK3DPA) has been dedicated to connecting industries and communities of all ages and backgrounds to explore the potential of 3D printing and promote the applications of the technology in a greater spectrum. 3D printing has been rapidly developing and is no longer used simply for prototyping, but also as a tool of creativity and innovation for business opportunities. To keep abreast of the market trends, the Association organizes diverse activities, such as exhibitions, workshops and seminars, to share the latest market news about 3D printing technology as well as to promote the promising future of related applications to different industries and communities.



Mr. Calvin Wu, Chairman of HK3DPA

Creating New Business Opportunities

"The common misconception is that 3D printing is producing simple plastic shapes.", commented Mr. Calvin Wu, Chairman of HK3DPA. The process of 3D printing is more complex and sophisticated than it may sound or how it is currently perceived by most people. In view of this, the Association has the vision to create new business opportunities of 3D printing by showing and educating the public the concepts and applications of the technology, including 3D design, 3D modeling and 3D scanning, and how these can be developed and extended into different business sectors in a commercially sustainable way. With its substantial knowledge in 3D printing and unique insights into the market, the Association aims to develop business opportunities by inspiring innovation and sharing the convenience and enjoyment of the technology.



Hong Kong 3D Printing Association 4th Committee Inauguration Ceremony 2021

Supporting the Next Generations

HK3DPA highly values the local youth development and understands the importance of cultivating talents from young age. The Association constantly encourages local young people and start-ups to make use of 3D printing and related applications to express their creativity and transform their ingenious ideas into products through extensive workshops and training courses. The Association will continue to actively collaborate with different industries and communities in pursuit of stimulating the local youth development in 3D printing; as Chairman Mr. Wu added, “subsequently, this could help the young people discover their passions or inspire them to create something impactful.”



3D Printing Applications in Industries

With technological advancement and promotion in industrial applications, 3D printing has been growing mature and increasingly applied in various industries. The toy industry is one of which that has embraced the technology in earlier years. 3D printed toys can be personalized with customers' needs, with shorter time and lower cost required to produce. 3D printing is versatile and utilized to make toy spare parts and repair broken toys as well.

Meanwhile, jewelry making is another industry that has adopted 3D printing to increase the productivity and efficiency. For instance, the jewelry industry creates patterns for investment casting and complex designs with 3D printing. Compared to the traditional pattern making techniques, 3D printing significantly reduces the production time and cost.



It is evident that 3D-printed materials are becoming applicable and valuable to more fields. 3D-printed metal implants, for example, demonstrate how 3D printing can be applied in the medical domain. The technology in medical application enables customized and high-precision surgical tools and implants, providing alternatives or even solutions to medical needs.

Given the infinite possibility in 3D printing, the technology is also applied in marine conservation. 3D-printed terracotta reef tiles are created to facilitate coral restoration and save the degraded marine ecosystems. With 3D printing related applications, the reef tiles can be custom-made with the best and most suitable materials and designs for the highest efficiency in saving the marine life.

Looking Forward

Despite its achievement in promoting 3D printing, Hong Kong 3D Printing Association will strive to keep exploring the potential of the technology and continue to be the platform of connecting different industries and communities to popularize 3D printing in the future. Through comprehensive activities and training, together with the technological improvement, the Association aspires to share with the public about the relevant applications of 3D printing to inspire their innovation and creativity as well as to pave the way for the technology in Hong Kong.



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The Karat Gold Market in 2025: Sustainability, Sensibility, and Strategic Shifts



As we navigate the midpoint of the 2020s, the karat gold jewellery sector stands at a fascinating crossroads. The post-pandemic market recalibration has given way to a new era defined by conscious consumerism, technological integration, and evolving definitions of value. The outlook for 2025 is not merely one of growth in volume, but of significant transformation in how karat gold is sourced, designed, marketed, and cherished.

The Macroeconomic Climate: A Sensible Luxury Asset

The global economy in 2025 is projected to experience moderate growth, with the IMF forecasting a global GDP rate of around 3.2%, according to IMF World Economic Outlook, April 2024. While inflationary pressures are expected to have eased, they will continue to influence consumer discretionary spending. In this environment, karat gold jewellery solidifies its position as a "sensible luxury." This is evident in demand trends; despite high gold prices, global jewellery demand remained resilient at 2,093 tonnes in 2023, with reference to the World Gold Council, 'Gold Demand Trends Full Year 2023'.

Consumers, particularly in key markets, are increasingly viewing gold not just as an adornment but as a secure, wearable asset. This dual value proposition—esthetic beauty combined with intrinsic financial security—will be the primary driver of demand. 18-karat gold, offering a perfect balance of purity, durability, and prestige, will remain the industry's workhorse, while 14-karat gold continues to dominate in Western markets for its affordability and strength in intricate, daily-wear designs.

The Non-Negotiable Demand for Sustainability

The most powerful trend shaping the 2025 market is the demand for sustainability and ethical provenance. A recent McKinsey & Company report indicates that over 60% of consumers in key jewellery markets now consider sustainability a factor in their luxury purchases, quoting from McKinsey & Company, 'The State of Fashion 2024'.

In response, the industry will see a massive acceleration in two areas:

1. **Recycled Gold:** The use of recycled gold is already significant, accounting for an estimated 25-30% of the total gold supply in recent years.
2. **Blockchain Traceability:** More major houses and refiners will adopt blockchain technology to provide immutable proof of origin. This transparency will become a key differentiator and a critical factor in B2B purchasing decisions.



Innovation in Design and Manufacturing

Karat gold jewellery in 2025 will be characterized by a blend of heritage and hyper-modernity.

- **Hyper-Personalization:** Driven by advanced CAD/CAM and 3D printing technologies, bespoke and made-to-order pieces will become more accessible.
- **Gender-Fluid and Statement Pieces:** The lines between traditionally masculine and feminine designs will continue to blur. This aligns with broader fashion trends, where the global market for unisex jewellery is projected to grow at a CAGR of 5.5% from 2024 to 2030, according to Grand View Research.
- **Coloured Gold Mastery:** While rose gold maintains its steady popularity, we will see a resurgence of interest in two-tone and three-tone pieces.



Regional Dynamics: A Mixed Picture

- **China:** The market is expected to see a steady recovery. Demand will be driven by self-purchase among younger generations. China maintained its position as the largest gold jewellery market in 2023 with a demand of 630 tonnes, quoting from the World Gold Council.
- **India:** The world's second-largest gold market will remain robust, with 2023 demand reaching 562 tonnes. Demand is driven by strong cultural and wedding-related purchases, though there is a clear shift towards lighter, more contemporary jewellery for daily wear.
- **North America and Europe:** Demand will be resilient but selective. The self-purchase segment, particularly among Gen Z and Millennial women, will be a critical growth engine, a trend solidified during the pandemic and now a permanent market feature.

Challenges and Opportunities

The industry must navigate ongoing challenges, including price volatility. The average annual price of gold has risen over 50% in the past five years, said in Bloomberg, LBMA Gold Price PM USD, 2019-2023, pressuring margins and consumer affordability.

The opportunity lies in storytelling and transparency. Brands that can authentically communicate their craftsmanship, ethical commitments, and the emotional resonance of their pieces will capture market share. The market for traceable, ethically sourced jewellery is not just a niche; it is the future.

Conclusion: A Market Refined

The karat gold market in 2025 is one of refined priorities. Growth will be less about sheer volume and more about value—both in the monetary sense and in the values a brand represents. Success will belong to those who embrace transparency, leverage technology for both sustainability and design, and understand that the modern consumer buys not just a product, but a promise: of beauty, integrity, and enduring worth. The future of gold is not just bright; it is responsible, personalized, and strategically savvy.



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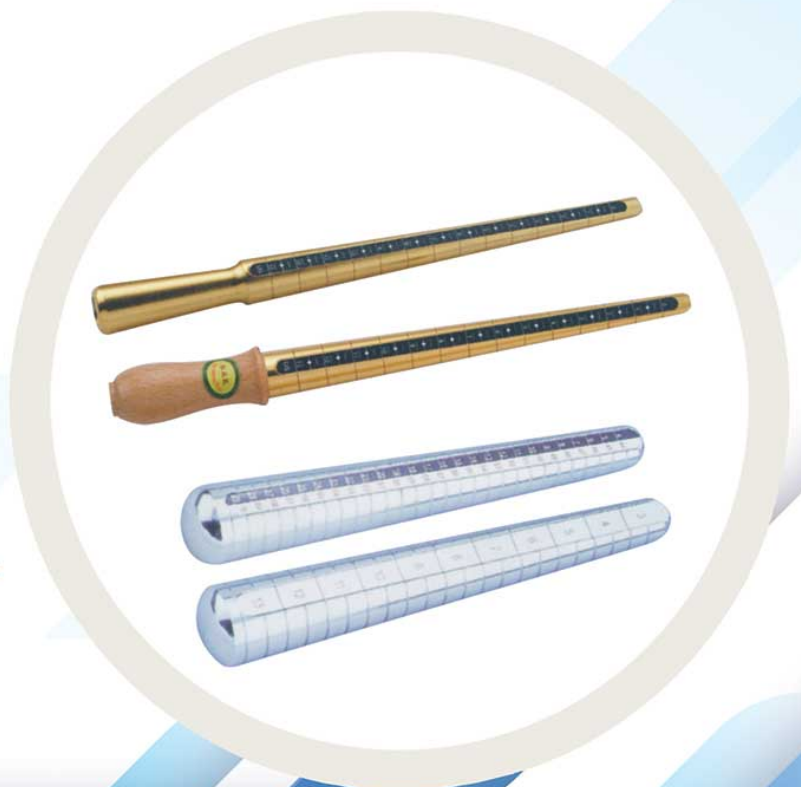
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